

**TV ONE ANNOUNCES NETWORK’S FIRST-EVER VOD PREMIERE**

***‘R&B DIVAS LA’* WORLD PREMIERESET FOR SUNDAY, JULY 7 ON VOD**

**Linear Network Premiere to Follow on Wednesday, July 10, 10PM/ET**

**SILVER SPRING, MD, June 10, 2013** —TV One will premiere ***R&B Divas LA****,* the newest chapter in the network’s highly successful *R&B* *Divas* reality series franchise, via Video on Demand (VOD) **Sunday, July 7**,a full three daysin advance of the series’ network premiere. The VOD premiere marks the first time in network history that TV One will debut and promote an original series on VOD before it airs on the linear network ̶ **Wednesday, July 10, 10 PM/ET**. A follow-up to TV One’s popular *R&B Divas Atlanta* series*,* the Los Angeles series centers on West Coast divas Kelly Price, Chante Moore, Dawn Robinson, Lil’ Mo, Claudette Ortiz and Michel’le

“The *R&B Divas* franchise has sustained heated buzz and anticipation among our viewers and we are delighted to offer them the LA series premiere early, via the VOD service,” said Maureen Guthman, SVP Program Strategy and Acquisitions. “As with *R&B Divas Atlanta,* the Los Angeles seriesprovides an intimate group portrait of highly respected female R&B artists, their professional successes and struggles, and the interplay between their careers, relationships and families—but with a uniquely LA flavor.”

To further commemorate the *R&B Divas* franchise’s success, TV One has saturated a full month of must-see original specials and encores covering all things diva. June kicks off with an explosive *R&B Divas Atlanta* Season 2 finale, Wednesday, June 19, 10PM/ET. Subsequent June and July specials include a two-part *R&B Divas Atlanta* Season 2 reunion and Season 2 marathon.

*R&B Divas* specials and airdates are as follows:

WEDNESDAY, JUNE 19, 10PM/ET:

***R&B Divas Atlanta Season Two Finale, “Till Divas Do Us Part”* *–*** With doubt still looming over the validity of Nicci’s Brownstone charity event, Keke and Monifah are the only ladies to attend. The Divas attempt to organize a surprise birthday dinner for Keke where Monifah plans on sharing life changing news. However, with conflict between the Divas at an all-time high, the party doesn’t exactly go as planned.

WEDNESDAY, JUNE 26, 10PM/ET:

***R&B Divas Atlanta: The Reunion Part One (one hour special) –*** Atlanta divas Faith Evans, Nicci Gilbert, Monifah Carter, Syleena Johnson, Keke Wyatt, LaTocha Scott and Angie Stone reflect on Season Two.

WEDNESDAY, JULY 3, 6PM/ET:

***R&B Divas Atlanta Season Two Marathon*** **–** An encore airing of all eight episodes.

WEDNESDAY, JULY 10, 9PM/ET:

***R&B Divas Atlanta: The Reunion Part Two (one hour special) –*** The Atlanta reunion concludes**.**

SUNDAY, JULY 7:

***R&B Divas LA Season One Premiere*, *“Lights, Cameras, Divas”* *–*** Kelly Price, Chante Moore, Lil Mo, Claudette Ortiz, Michel'le, and Dawn Robinson come together as the ***R&B Divas LA***. These West Coast Divas attempt to take over the City of Angels with new deals, new drama, and new directions for their careers and their lives. The Divas are coming together for a secret project showcasing their talents, trials, tribulations, and most of all triumph. Success is the only option for these 6 friends -- but is there room for all of them at the top? **(Available on VOD)**

WEDNESDAY, JULY 10, 10PM/ET:

***R&B Divas LA Season One Premiere, “Lights, Cameras, Divas”***

**(TV One Network Premiere)**

**About TV One:**

Launched in January 2004, TV One ([www.tvone.tv](http://www.tvone.tv)) serves more than 57.3 million households, offering a broad range of real-life and entertainment-focused original programming, classic series, movies, and music designed to entertain, inform and inspire a diverse audience of adult  Black viewers.  In December 2008, the company launched TV One High Def, which now serves 14 million households. TV One is owned by Radio One [NASDAQ: ROIA and ROIAK; [www.radio-one.com](http://www.radio-one.com/)], the largest radio company that primarily targets African American and urban listeners; and Comcast Corporation [NASDAQ: CMCSA, CMCSK); [www.comcast.com](http://www.comcast.com/)], one of the nation’s leading providers of entertainment, information and communications products and services.

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